

# Your Chamber Presents

Make the most of your San Bernardino Chamber  
Membership

Attend the *first of a series* of Business Seminars

**Thursday, June 10th**

**12:00 p.m. to 1:30 p.m.**

**or**

**5:30 p.m. to 7:00 p.m.**

**held at**

**Chamber Office  
546 West 6th Street**

## **HOW TO EXCITE YOUR BOTTOM (LINE)**

- Reviewing business basics  
(also appropriate for start-up  
companies)
- Basic materials and structure
- Developing Goals
- Creating Objectives
- R-A-C-E
- Marketing Tools (free & paid)
- Making direct marketing  
work for you
- Let's partner

*Presented by: Gary Ellis of  
Managed Pharmacy Care*



**Free to Members / \$99.00 to non-SB Chamber Members**

(may apply towards membership investment)

RSVP (909) 885-7515